



**SONOPANT DANDEKAR ARTS, V. S. APTE
COMMERCE & M. H. MEHTA SCIENCE
COLLEGE, PALGHAR**

**IN ASSOCIATION WITH CENTRE FOR
EXCELLANCE AND INNOVATION AND
ENTREPRENEURSHIP DEVELOPMENT CELL**

One Day Workshop on E- Commerce and Online Business Models



RESOURCE PERSON : MR. ARARISH MERCHANT

GOOGLE MEET LINK : <https://meet.google.com/hyur-nrf-mhj>

DATE & TIME:

**JANUARY 22nd 2022
05.30 pm TO 07.30 pm**

For more information:

**Prof. mahesh deshmkh
7972547497**



Sonopant Dandekar Shikshan Mandali's

**Sonopant Dandekar Arts, V. S. Apte Commerce
& M. H. Mehta Science College, Palghar**

(Best College - University of Mumbai)

(Amongst Top 100 Colleges in India by 'India Today - MDRA Survey 2019')

Date: 15/01/2022

To,
Mr. Ararish Merchant
Head Operations,
Reliance Apparels

Sub.: Invitation as a Guest Speaker for a One Day Workshop on "E-Commerce & Online Business Models."

Respected Madam,

We are extremely happy to invite you **as a Guest Speaker for a One Day Workshop on "E-Commerce & Online Business Models."** for our UG & PG students on 22nd January 2022 at 5.30 pm.

Through your knowledge and direction, students will get a thorough understanding of the principles of e-commerce, enabling them to confidently and skillfully navigate the ever-changing online marketplace and investigate potential opportunities.

Prof. Mahesh Deshmukh, IQAC Convener will coordinate with you regarding the guest lecture.

Thanking you very much in anticipation.

Yours Faithfully,

(Dr. Kiran J. Save)

Principal

PRINCIPAL

Sonopant Dandekar Arts College,

V.S. Apte Commerce College &

M.H. Mehta Science College

PALGHAR (W.R.)

Dist. Palghar, Pin-401404



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22/01/2022

To

Mr. Ararish Merchant

Head Operations,

Reliance Apparels.

Subject: Letter of Appreciation.

Respected Sir,

Thank you very much for delivering an informative & thought-provoking One day Workshop on "**E-Commerce & Online Business Models**" for the students held on **22th January, 2022.**

Your session was tremendously helpful for all the students as it equipped them with practical knowledge and skills essential for navigating the rapidly evolving digital marketplace.

I'm excited about the prospect of elevating our collaboration to remarkable heights.

Your expertise and willingness to share knowledge are truly appreciated.

Yours faithfully,

M. Deshmukh

(Prof. Mahesh Deshmukh)
IQAC Convener

K. Save

(Dr. Kiran J. Save)
Principal
PRINCIPAL
Sonopant Dandekar Arts College,
V.S. Apte Commerce College &
M.H. Mehta Science College
PALGHAR (W.R.)
Dist. Palghar, Pin-401404

Title of the Activity Report :	One day Workshop on “E-commerce and Online Business models ”
Date & Time	22nd January 2022 5:30pm to 7:30pm
Virtual Platform :	Google Meet
Organizing Department	Centre for Excellence and Innovative and Entrepreneurship Development cell

Topic/Subject of the Activity	“E-commerce and Online Business models ”
Objectives	To cross the local boundaries and reach a larger audience To increase sales and revenue through online transactions,
Outcomes	Participant are able to Attract the audience beyond the local boundaries Participant are able to increase the sales and revenue through online transactions
Description in Few Words	E-commerce helped participant for buying and selling goods and services online with various business models such as B2C,B2B& C2C etc . it also provided platform facilitating transactions between businesses and consumers .

Number of Participants total :	201	Number of Participants Male :	137	Number of Participants Female :	64
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MDeshmukh

Prof. Mahesh Deshmukh